



CHRISTINE BURKE

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SUMMARY OF QUALIFICATIONS

- Over 15 years of experience in graphic arts and, print production
- DEC Graphic Arts, Certificate in communication and marketing
- Advanced level of Photoshop, Illustrator, Indesign Adobe Suite CS6
- Comfortable in both PC and Mac platforms
- Front end web developer. Dreamweaver, Fireworks, Html, CSS, Bootstrap
- Creative vision, versatile and detail-oriented
- Bilingual

COMPETENCIES/RESPONSIBILITIES

Marketing/Communication

- Liaising with clients to determine their requirements and budget
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Formulating design solutions and strategies for branding, promotion and advertising objectives
- Estimating the costs of the projects
- Establishing the preliminary schedules

Management

- Managing/coordinating client proposals from mock-ups/concepts through to design, print and production
- Establishing the priorities, managing schedules and participating in their elaboration
- Coordinating the production of the internal and external advertising files
- Recruiting the professional resources
- Offering a support to sales team, marketing and editorial department

Design/Layout/Production

- Developing concepts, graphics and layouts for product illustrations, company logos, and websites

- Determining size and arrangement of illustrative material and copy
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required
- Finalizing pre-press files print

EMPLOYMENT HISTORY

Graphic designer Freelance, St-Bruno	since 2008
Manager production department West Ender Newspaper, Vancouver	2006-2008
Graphics technician West Ender Newspaper, Vancouver	1986-2006
Compositor/Typesetting Mongeau Bacon et Associées, Montréal	1984-1986

TRAINING

Diploma in Graphic Arts Emily Carr Institute Vancouver	2008
Certificate in Communication and Marketing Langara, Vancouver	2002

INTERESTS AND HOBBIES

- Reading
- Biking, swimming
- Drawing portraits, painting